

Victoria Gerkin

Experienced Graphic Artist with Expertise in Photo Editing, Graphic Manipulation, Content Management, Branding and Art Direction.

EXPERIENCE

VG Designs — Owner & Freelance Artist

2012 - PRESENT

As a skilled graphic artist, I thrive on creative problem-solving and delivering fast, polished results to individuals and businesses. I love working closely with clients to bring their ideas to life through photo editing and manipulation and logo and website design. With additional expertise in content management, art direction, and pre-production, I bring a unique mix of creativity, technical skill, and strategic insight to every project. I pride myself on being responsive and adaptable, always aiming to make the design process smooth and enjoyable while delivering work that exceeds expectations and keeps clients coming back.

Kurt Johnson Photography — Art Director

2012 - PRESENT

As the lead visual creator at KJP, I am accountable for every aspect of the production process, from conception to execution. In this role, I spearhead client projects, and manage photographic workflow, from pre-sale to installation. My work includes preparing digital files to precise specifications resulting in the highest-quality graphics for small and large-scale printing including wallcoverings, framed art, pre-fabricated panels, glass, and other substrates. My ingenuity shines as I continuously provide innovative solutions for photographic issues and shifting deadlines. Maintaining the entire photographic catalog, developing creative concepts, creating vector graphics, designing branded marketing brochures, and generating photo-manipulated art are crucial parts of my day-to-day responsibilities. My exceptional communication skills, dedication to customer service, and upbeat attitude help me seamlessly interface with clients and vendors as I prepare and fulfill orders and meticulously edit images.

EDUCATION

Benedictine College, Atchison KS — Bachelor of Fine Arts

Wichita State University, Wichita KS

Omaha, NE

victoriagerkin@gmail.com

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SKILLS

Graphic Design
Photo Editing
Organization
Content Management
Time Management
Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Microsoft PowerPoint

REFERENCES

Aneetha McLellan - Executive Director A&D + Insights at JSI
402.980.3416

Joey Greco - Owner of Greco Insurance Group
402.238.8662

Monica Albertson – Senior Interior Designer at Allina Health
612.262.2134

Kurt Johnson - Fine Art Photographer and Owner at Kurt Johnson Photography
402.850.6257

Manda Dunn - Sales Representative at BeyonDesign Interior Products
763.8234.1634